CITC organises Practice-Led Research Symposium and Exhibition

UTAR Faculty of Creative Industries (FCI) research centre, Centre of Immersive Technology and Creativity (CITC) organised its inaugural Practice-Led Research Symposium and Exhibition at the FCI Gallery Room, Petaling Jaya campus from 6 to 20 December 2013.

Yapp presenting his paper on The Arts of Panglima Bukit Sadok-PBS

Launched by Faculty of Creative Industries (FCI) Dean Dr Chin Yee Mun, the opening ceremony was also graced by the President of wREGA (Wakaf Reka Grafik Malaysia or Graphic Design Association of Malaysia) Zachary Ong, and former CITC Chairperson Professor Ray Langenbach, and lecturers.

The two-week event was successfully held to explore the borderless research and practical world of art and design, new media, and interactive multimedia. At the same time, it bridged the gap between the academia in arts, design, advertising, film and television to the industry while providing the opportunity to explore news for research in social science.

The symposium started on 6 December with an informative one-day presentation where 12 papers such as the 3DCGI project and The Arts of Panglima Bukit Sadok-PBS were presented by the FCI staff, Goh Kiang Kuan and CITC Chairperson, Aloysius Yapp respectively. The other papers that were presented included those published in academic journals, current research progress, and CITC postgraduate studies.

Another highlight was the exhibition of fifty-five printed and screen-based artworks which were done by the highly skilful and creative members of CITC and another FCI research centre, Centre for Media & Creative Communication (CMCC). Oil paintings such as those painted by FCI lecturer, Wang Chain Khiang, Puppet art, 3D modelling and printing, image processing, and video production were among the magnificent artworks displayed at the Gallery until 20 December for viewing.

Yapp, who also chaired the respective event committees, described the event as one of the many CITC initiatives to promote UTAR research development. "Search, research and researching, are the most important values as a researcher. As a member of this research centre, let us put our thoughts together to achieve a significant research, producing more quality paper, article for publication and reaching public, society for

knowledge building and sharing," said him who then thanked all his committee members for their unwavering support in making the event a success.

One of the presenters from FCI Goh Kiang Kuan delivering a topic on 3D CGI project

FCI lecturer Wang Chain Khiang standing beside one of his oil paintings

Audience at one of the speakers' presentations